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August 30, 2005

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW
Washington, DC 20204

Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

- (1) Name and address of manufacturer:
Pharmavite LLC, PO Box 9606, Mission Hills, CA 91346
- (2) Text of the statement(s):
HELPS MAINTAIN MEMORY. Used by many, Ginkgo may help increase peripheral circulation and improve oxygenation of the blood thereby enhancing blood flow to the brain. It may also help maintain mental alertness and memory.
- (3) Name of the dietary ingredient(s):
Ginkgo Biloba
- (4) Name of the dietary supplement(s):
Ginkgo Biloba or products containing the above ingredients as a single ingredient or in combination with other ingredients

The above statement(s) may be used in one or more of the following brands of products: B.J.'s Wholesale, Kirkland Signature, Nature Made, Nature's Resource, Nutri Plus, Olay, Spring Valley, Target, TruNature, Walgreens.

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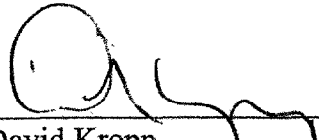
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05-6894



We certify the information in this notice is complete and accurate, and we have substantiation that the above statement(s) is truthful and not misleading.

Sincerely,



David Kropp
Director, Regulatory Affairs

cc. P. Bolar